



FABIO MILANI Profile

For over a quarter of a century it has been on the Italian and international scenes of the beverage sector, in an eternal journey made of technique and the search for quality in the name of satisfying the palate. A path made of study, perseverance and excellence, embellished by his idea of the "Coffee Flair": a completely innovative proposal in the world of coffee shops to enhance the experience of the end customer. The coffee flair is the bar operator who has knowledge and experience both in the field of flair bartending and of the cafeteria.... We Italians invented espresso and coffee flair, allowing us to make the professionals of tomorrow more and more specialized and increase the quality of service for increasingly attentive and demanding customers.

Winner for two consecutive years of the "Battle of Bar Stars" held in 2001 and 2002 in the Netherlands and the silver podium of the "Bacardi and Martini Grand Prix" world competition in 2000. After a few years, the leap from competitor to judge it was short and natural, becoming a valuable component of national and international juries in various bartending and coffee competitions, in Italy, Europe, Japan, American, Korea and United Arab Emirates. Also National Champion of "Coffee and Good Spirits", he also co-organized the Italian "Bartenders and Coffee" Championship. He winks at the world of freestyle bartenders by organizing ad hoc contests.